

BE A STAR IN OUR PROGRAMS!



Your advertising investment supports the following:

Show production, including set construction, royalties, rentals, costuming, promotion and much, much more.

Maintenance and improvements to the Daytona Playhouse

Educational programs for our youth, including our Young Actors Company theatre summer camps.

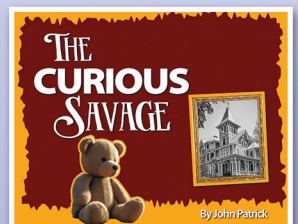
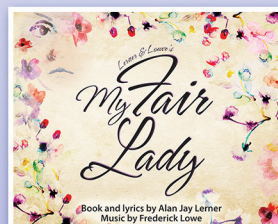
Technical improvements for our productions, including audio systems, rear screen projections and new technologies to come.

Special programming such as Reader's Theatre, Off-Center Stage Productions, and collaboration with other arts organizations.

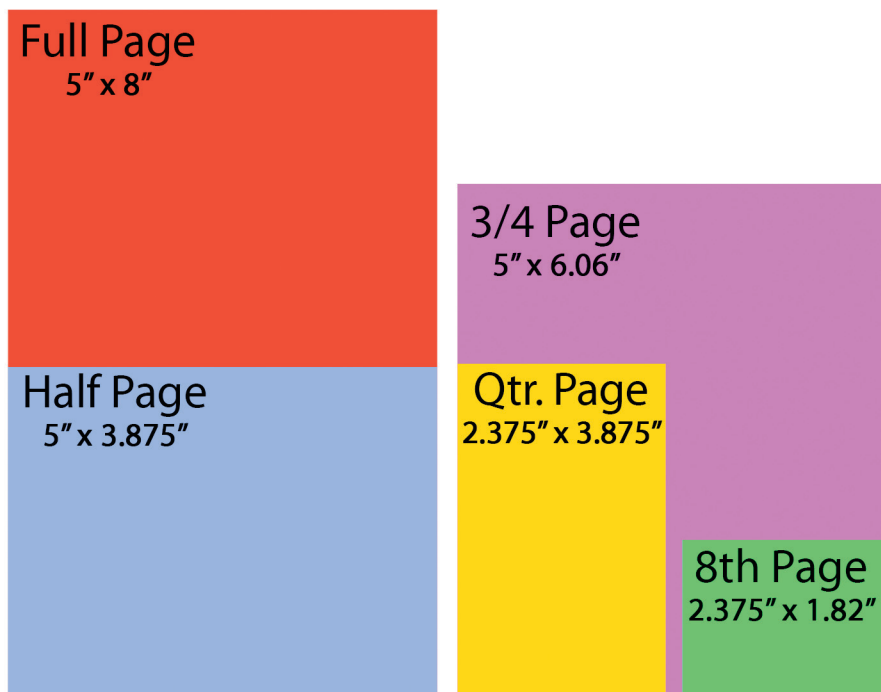
Why you should support the Daytona Playhouse by advertising in the 2025 - 2026 programs

- 12,000+ advertising impressions over the course of our season.
- Captive audience: theatre patrons view your ad with fewer distractions.
- Your ad shares the program with other businesses that support live theatre in Volusia County.
- DPH patrons appreciate and are encouraged to patronize our advertisers.
- The arts create a prestigious environment for your message.
- Repeat exposures to our audience all season long reinforce your message and drive business.
- Your support helps us continue to produce award-winning theatre.

2025-2026 Mainstage Season



2025 - 2026 PROGRAM AD INFORMATION



**TURN OUR PATRONS
INTO YOUR CUSTOMERS
AND SHOW YOUR
SUPPORT OF
COMMUNITY THEATRE!**

Thank You!

Size	Single Show	Season Package*
Eighth Page	\$40.00	\$200.00 *
QuarterPage	\$60.00	\$300.00 *
Half Page	\$120.00	\$600.00**
3/4 Page	\$180.00	\$850.00**
Full Page	\$240.00	\$1,100.00**

* Up to 24% savings on 6 Show Seasons
Includes 5 Main Stage, Off Center Stage,
YAC and any Radio shows

** Season half page, 3/4 page and full page
digitally displayed on curtain preshow
and intermission

All ads are:
Black & White (grayscale)
300 dpi
pdf format preferred, jpeg, tiff, png

Deadlines:

Orders: 3 weeks prior to show opening
Materials: 2 weeks prior to show opening

2025-26 ADVERTISING INSERTION ORDER

(Please cut and return with payment)

Company: _____

Contact: _____

Address: _____

E-mail: _____

Phone: _____

Card #: _____ CVV: _____

Name on Card: _____

Exp. Date: _____ Zip: _____

Print ready ads or materials not
print-ready can be e-mailed to:
ferbiem52@gmail.com.

Please check as appropriate:

☐ New Ad

☐ Repeat Ad from Last Year

AD SIZE: FULL 3/4 HALF QTR. 8TH
(Circle size)

Amount Enclosed: _____

Remit to: Daytona Playhouse - 100 Jessamine Blvd. - Daytona Beach, FL 32118